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Lecture Series - Building A Better Business Landscape

The second talk for the Leadership talk series on the topics ‘Change Management: The Paradigm Shift’ was organised for the students of II and III year BBA on 18th July 2023 between 2:00 and 3:00 pm in Shyam Kothari Hall, SS Block, led by resource person Mr. Hariharan Nair. During this riveting session, Mr. Hariharan shed light on how adapting to changes though disruptive, is the only way businesses can survive in the present-day dynamic market. Mr. Hariharan elaborated the impact of change in an organization with reference to real-time cases of Apple, Netflix, Kodak, Nokia and how leaders can successfully manage the shift in accordance with the ever-evolving market trends. Finally, he provided inputs to students on career advancement in the corporate world. Mr. Hariharan captured the audience’s attention from the very beginning of his session by encouraging interaction and commending initiative, making the seminar extremely engaging.

In pictures – 2nd and 3rd year BBA students and Faculty attending the Seminar led by Mr Hariharan


